

Tourism in South Africa



A statistical overview

Tourism satellite account for South Africa

- Released as an annual report
- Latest data available: 2015
- Can be used to answer the following questions:
 - How much does tourism contribute to the economy?
 - How many jobs has the industry created?
 - How much money do tourists spend?

Tourism's contribution to the economy

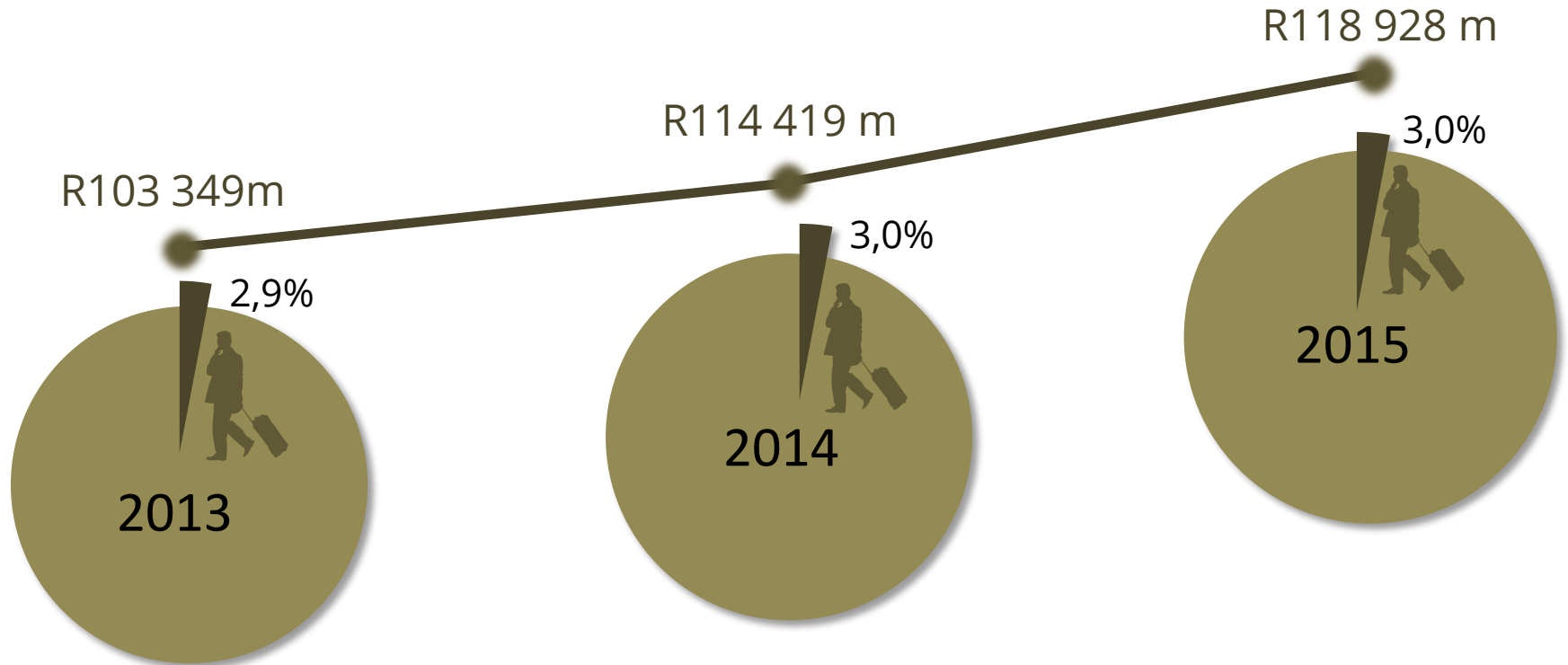
How large is tourism?

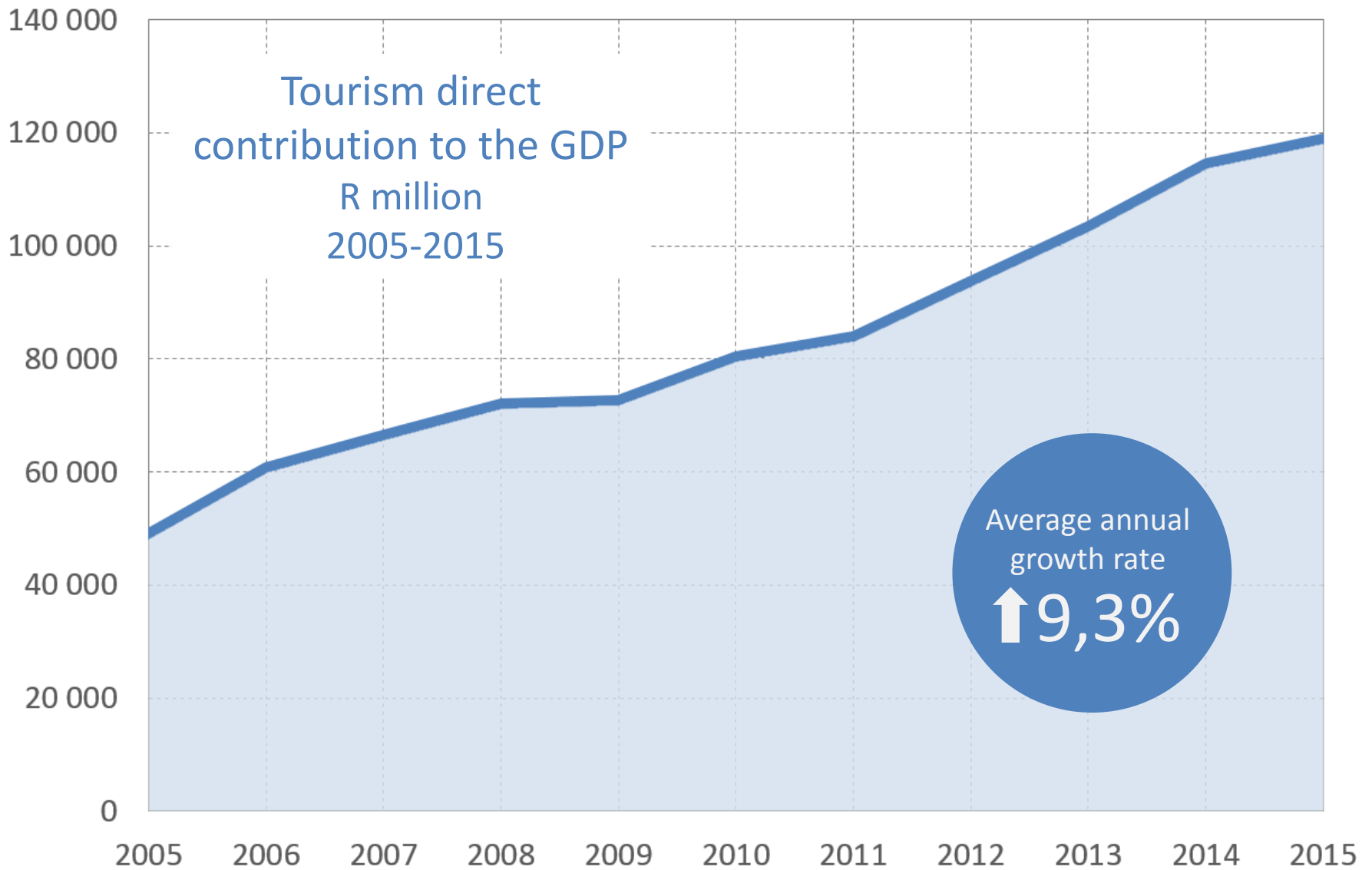


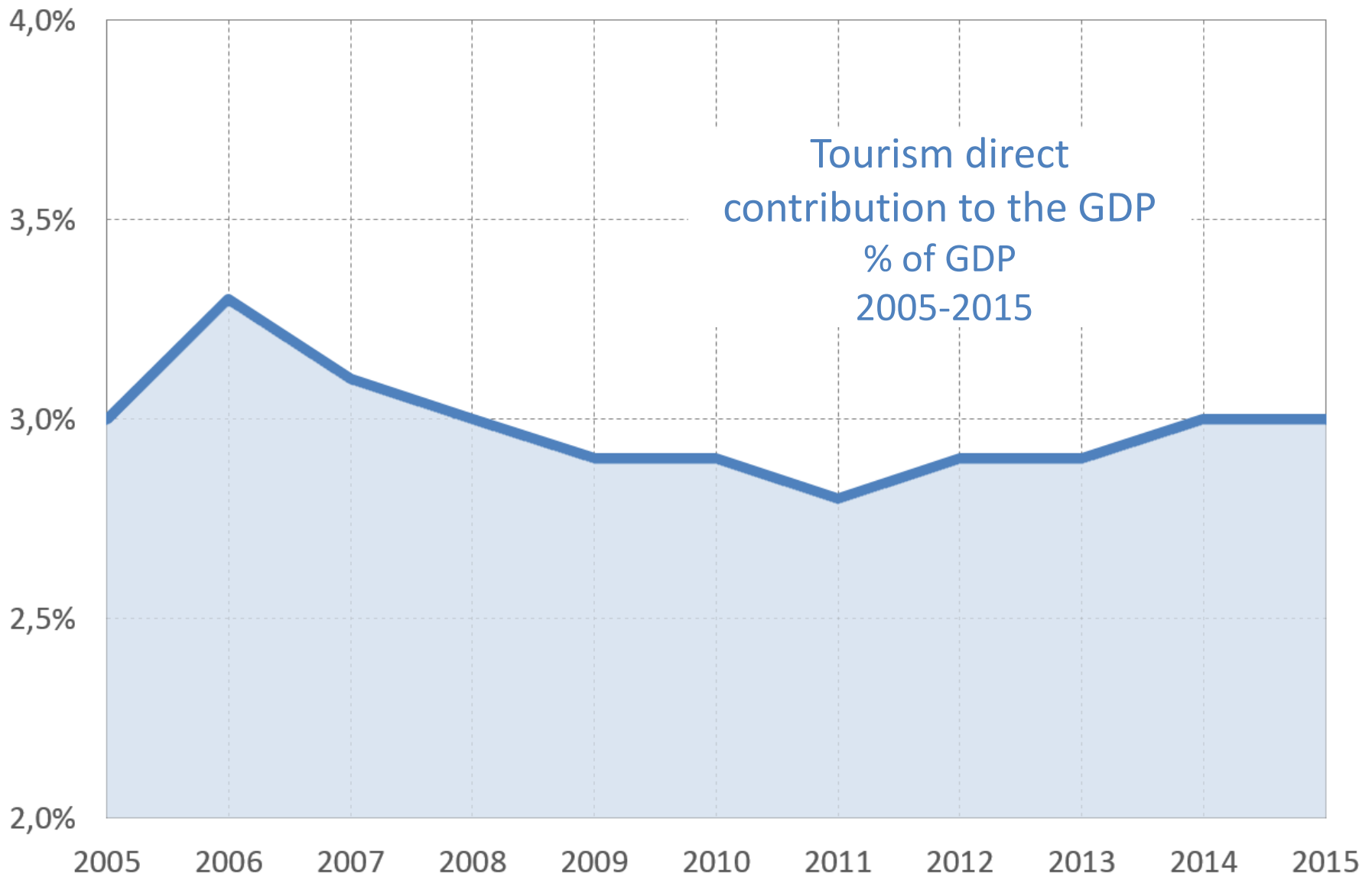
3,0% of the
GDP in 2015
(R118 928 million)

How large is tourism?

Tourism direct contribution to the GDP: 2013 to 2015



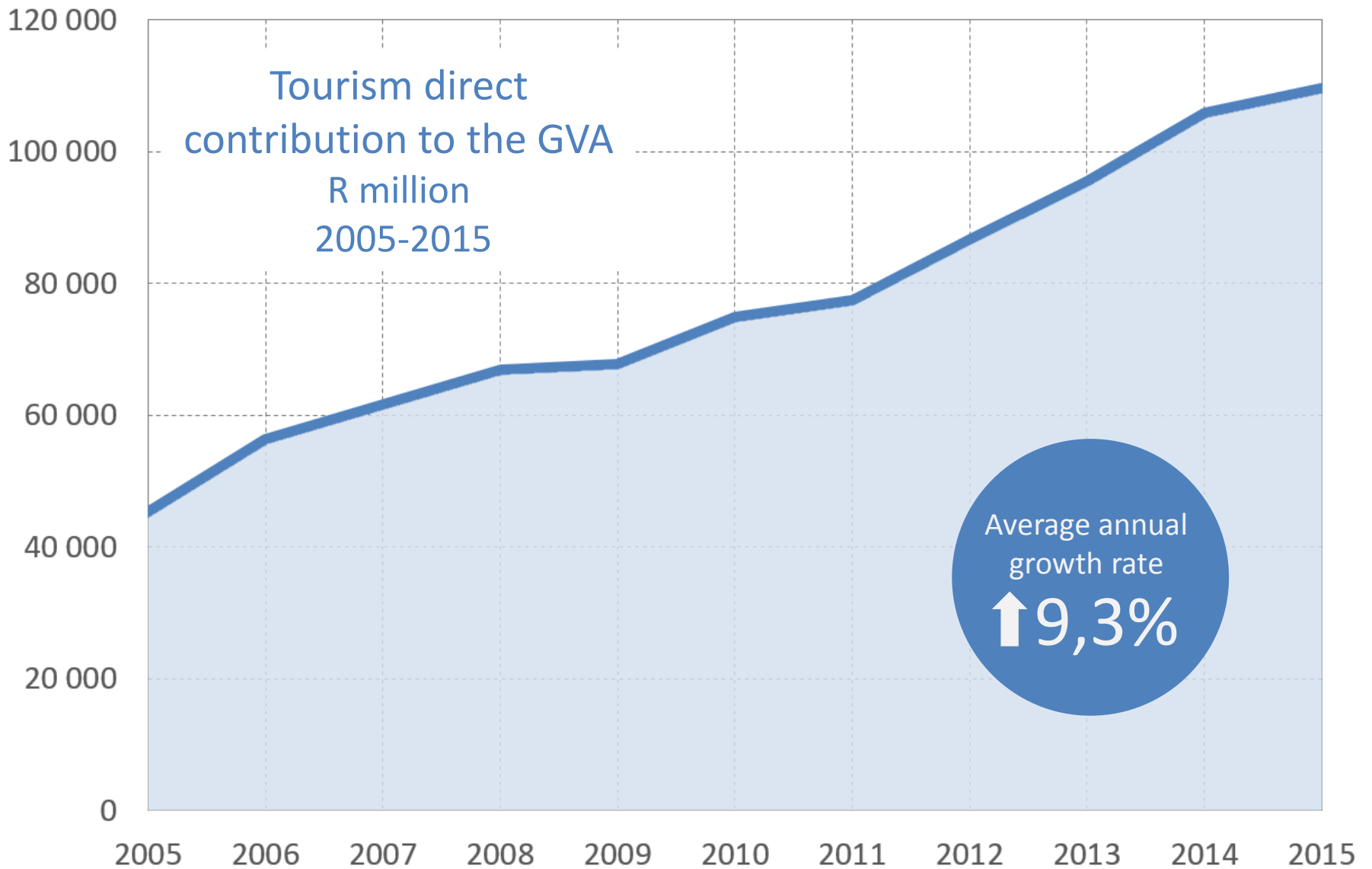


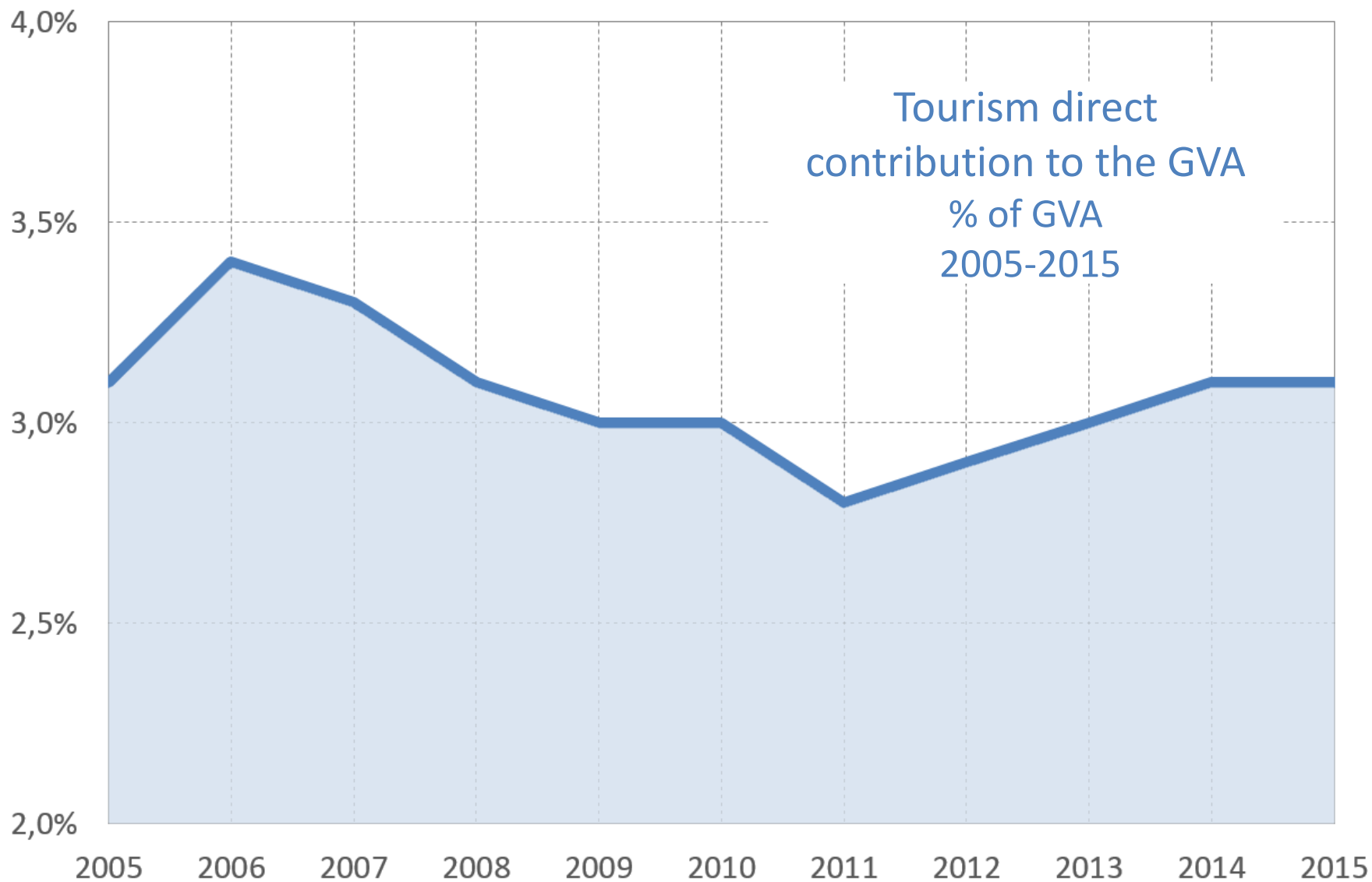


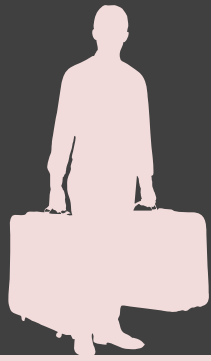
How large is tourism?



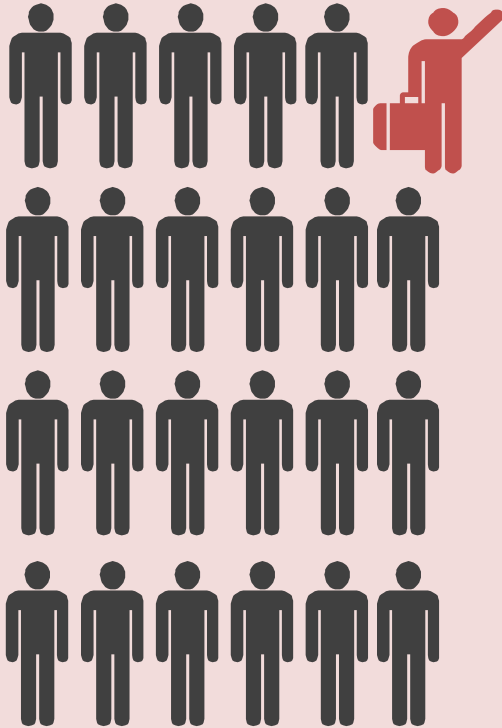
3,1% of the
GVA in 2015
(R109 605 million)







How many are employed?

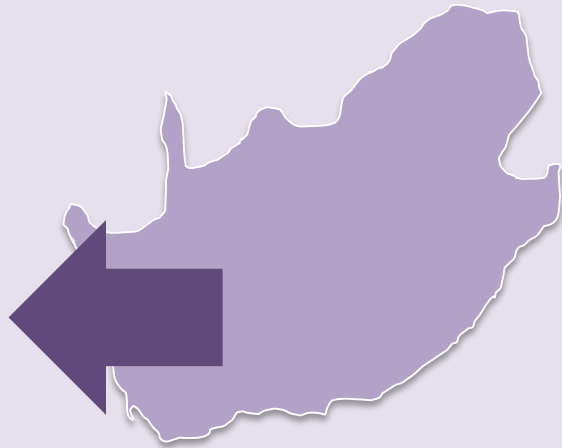


In 2015
tourism employed
1 in 22 people
(711 746 individuals)

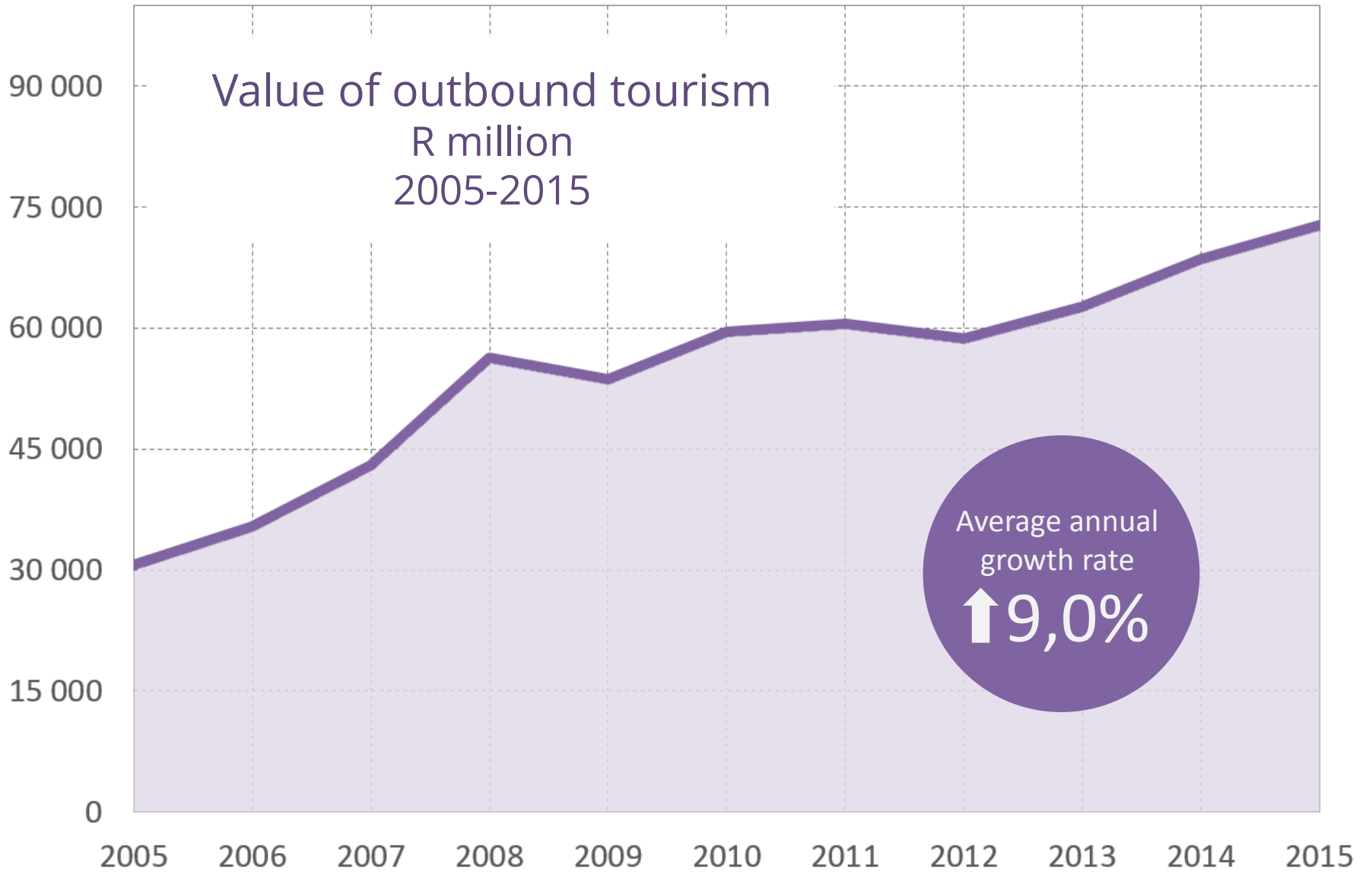




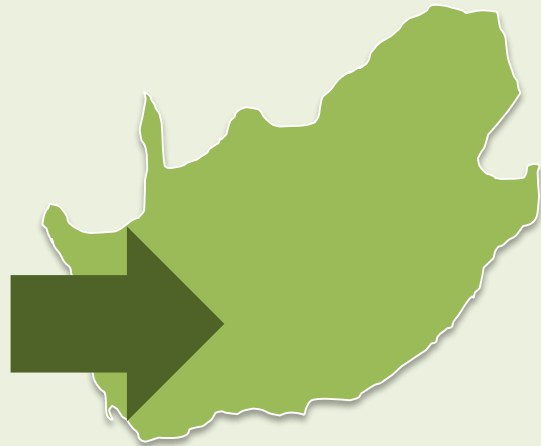
The value of outbound tourism



R72 712m
in 2015

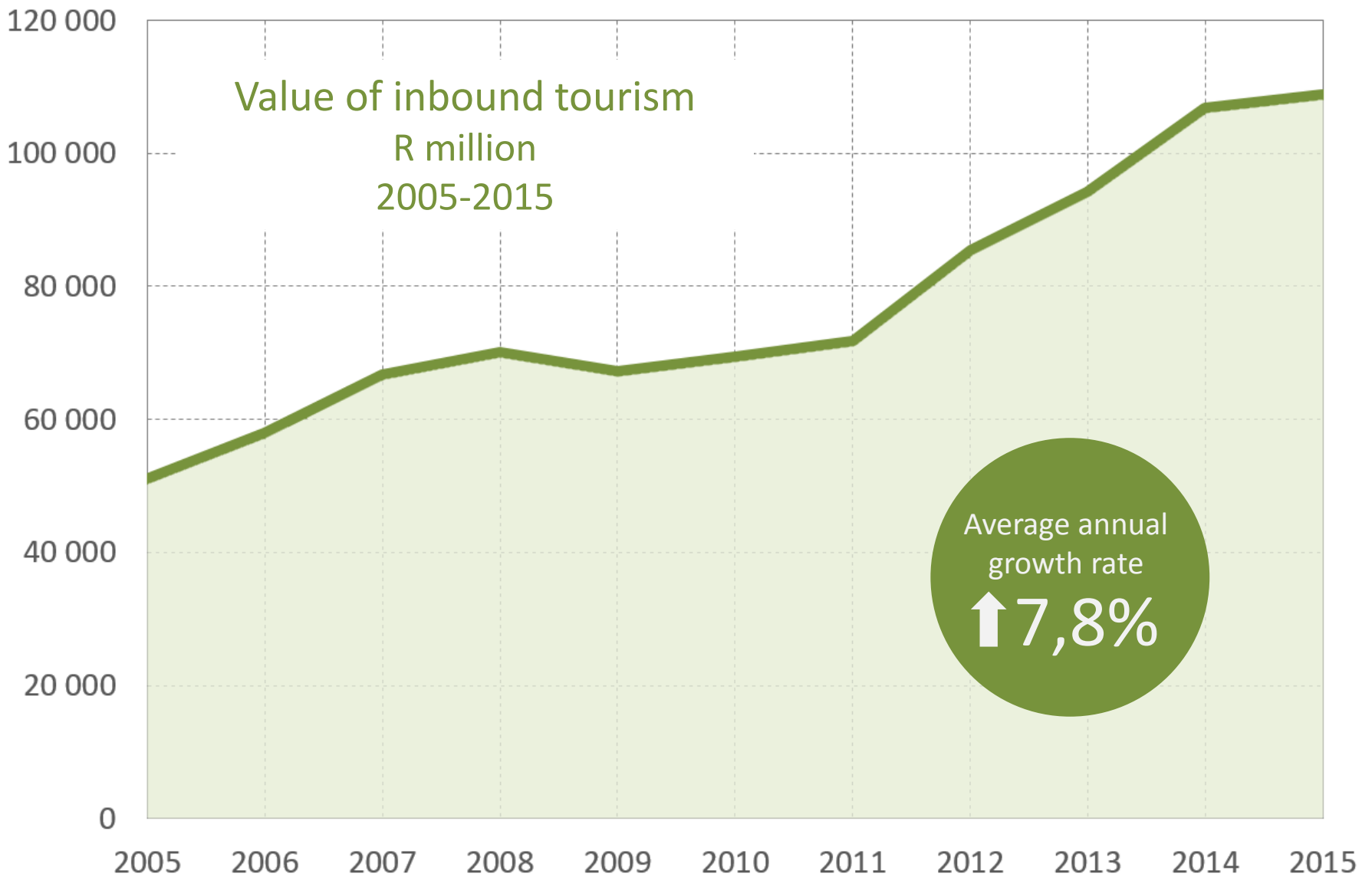


The contribution of inbound tourism



R108 760m
in 2015

Value of inbound tourism
R million
2005-2015



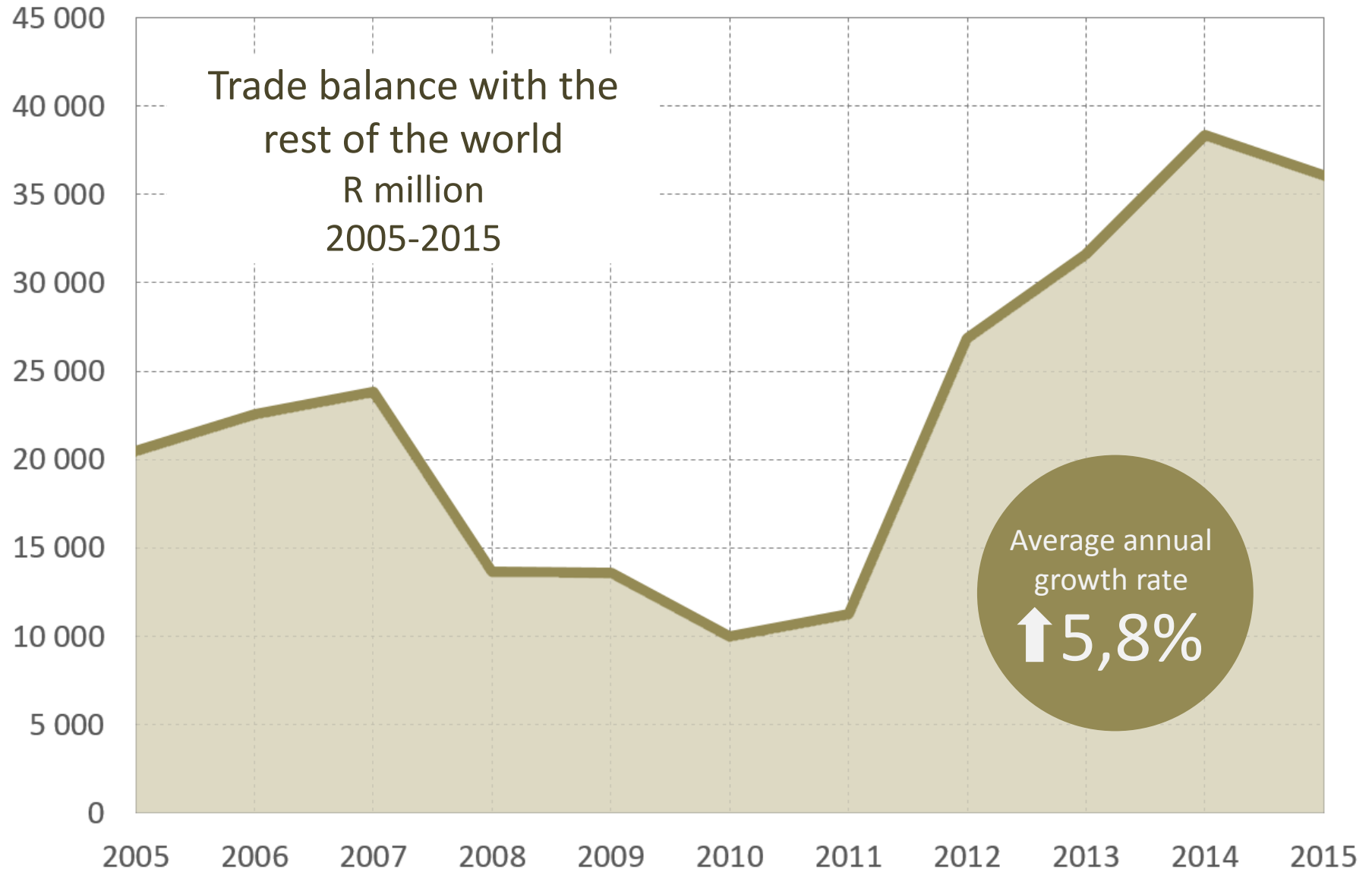
Average annual
growth rate

↑7,8%

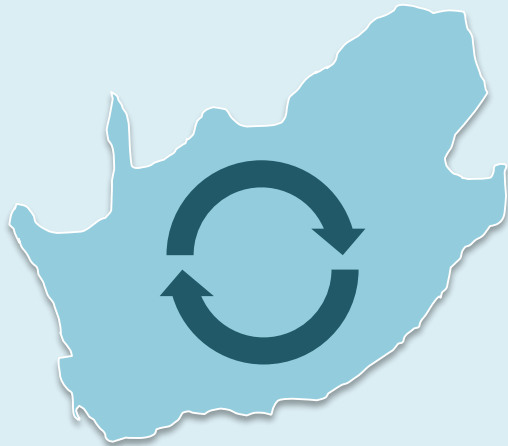
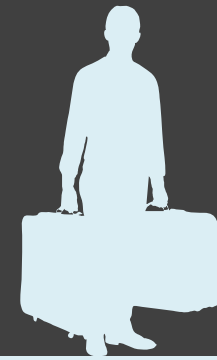
The value of the trade balance



R36 048m
in 2015

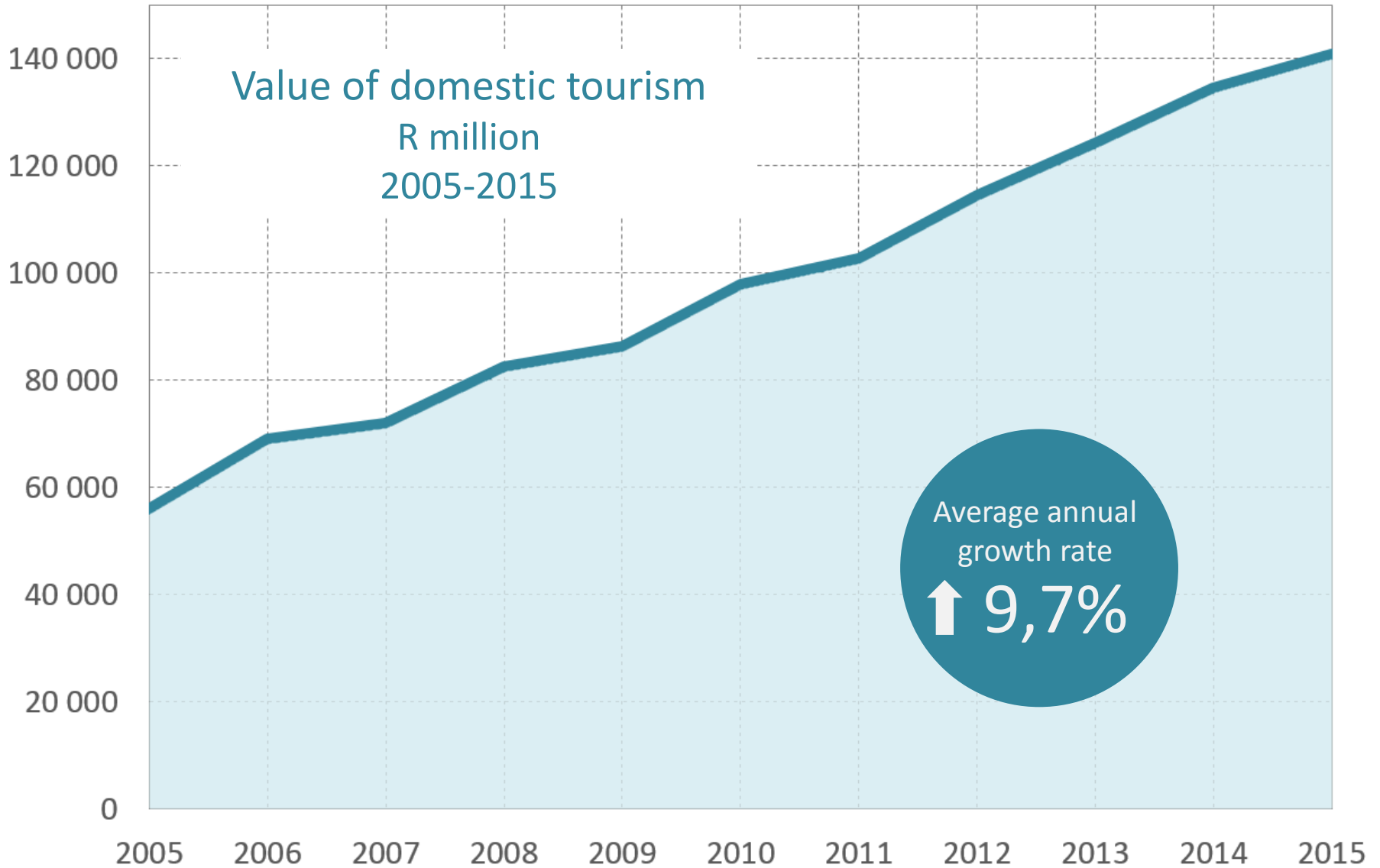


The value of domestic tourism

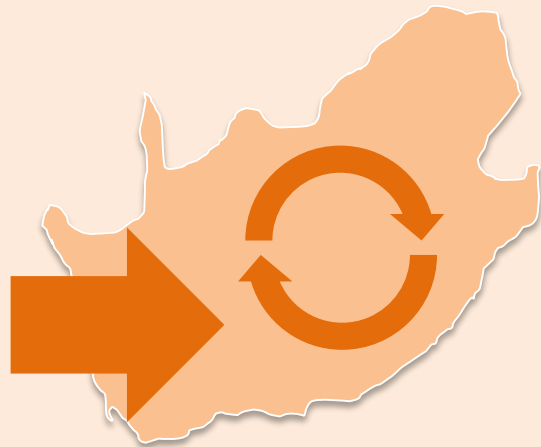


R140 931m
in 2015

Value of domestic tourism
R million
2005-2015



The value of internal tourism

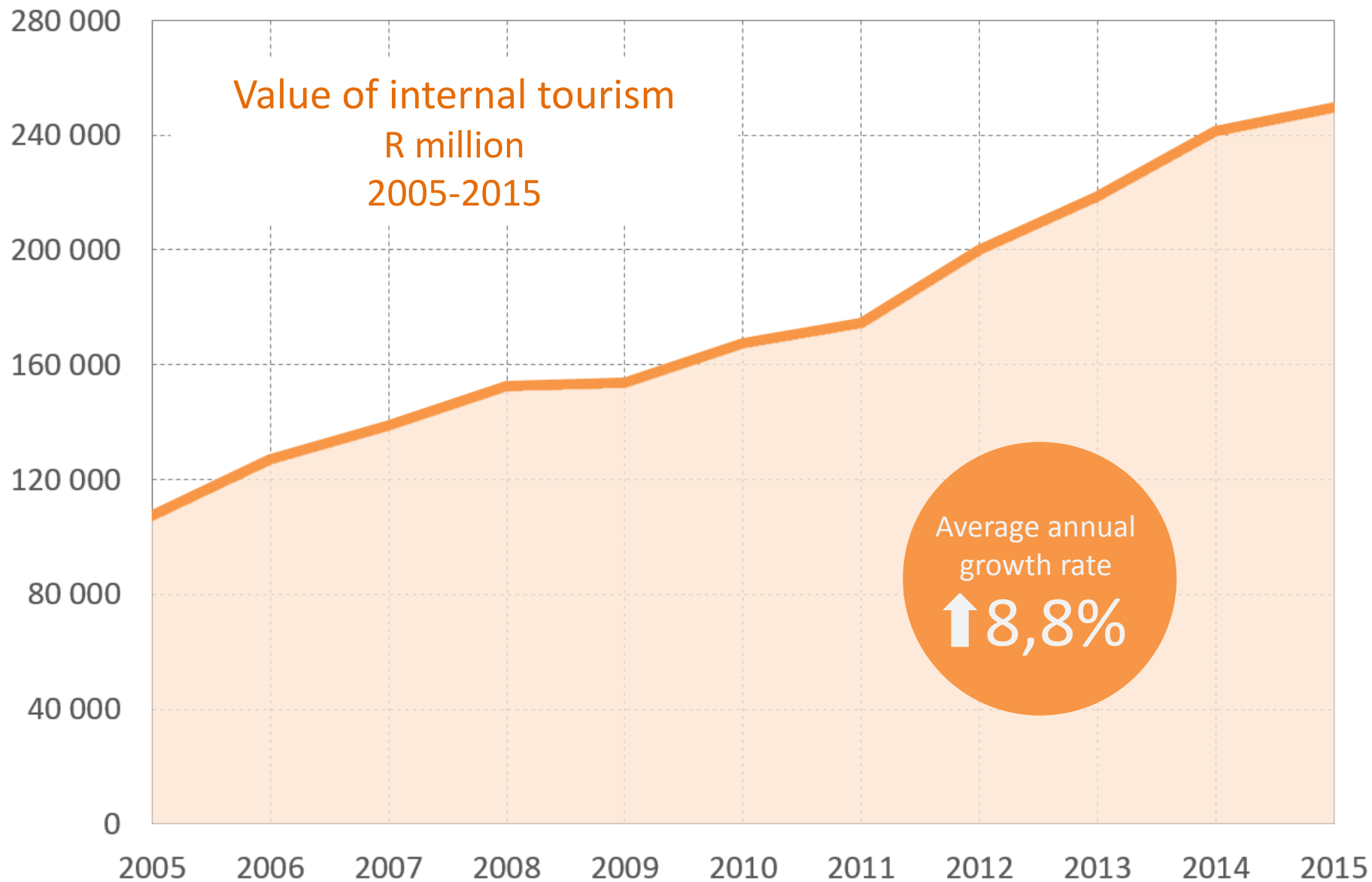


R249 691
in 2015

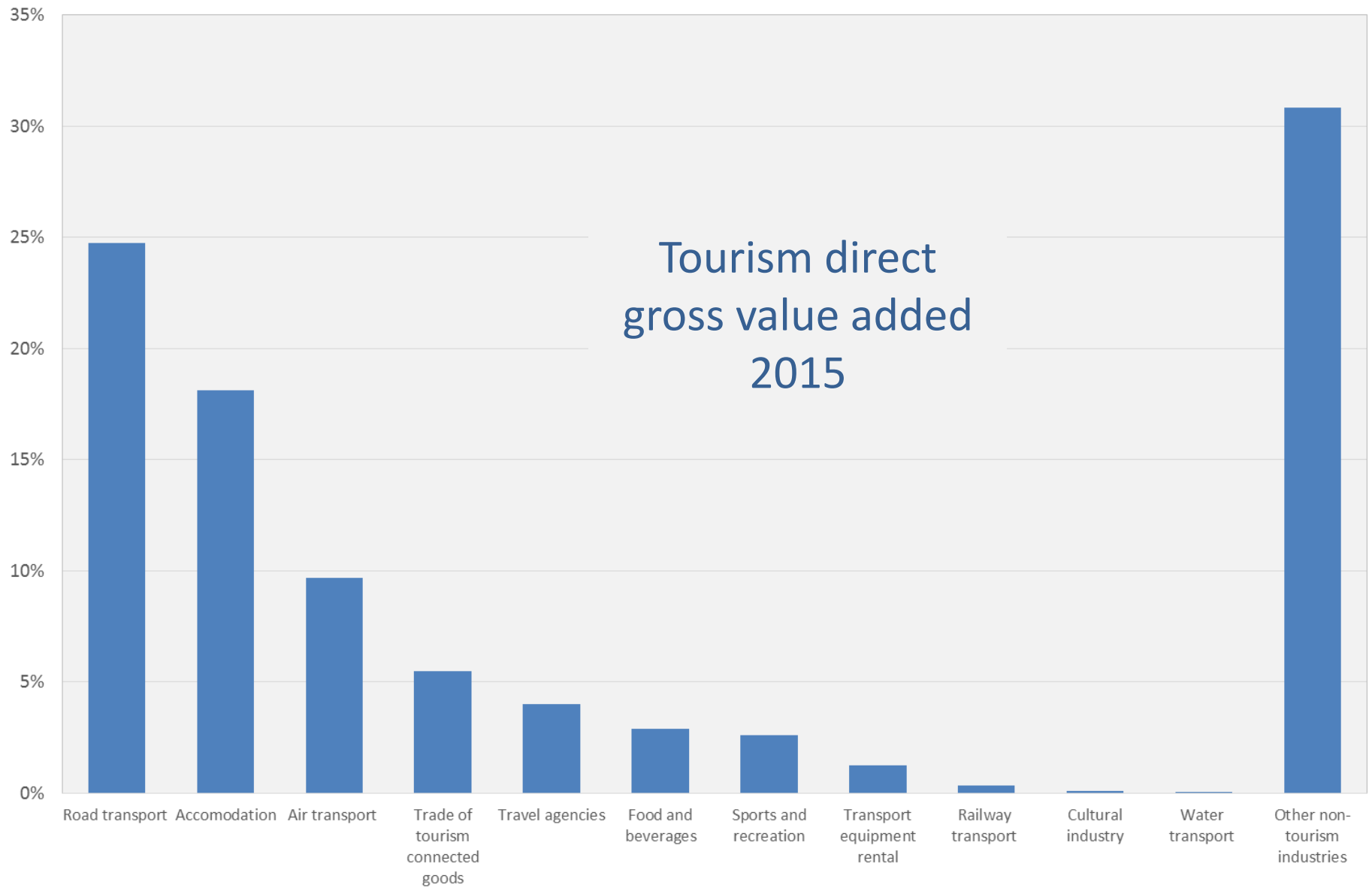
Inbound + Domestic

Non-resident visitors

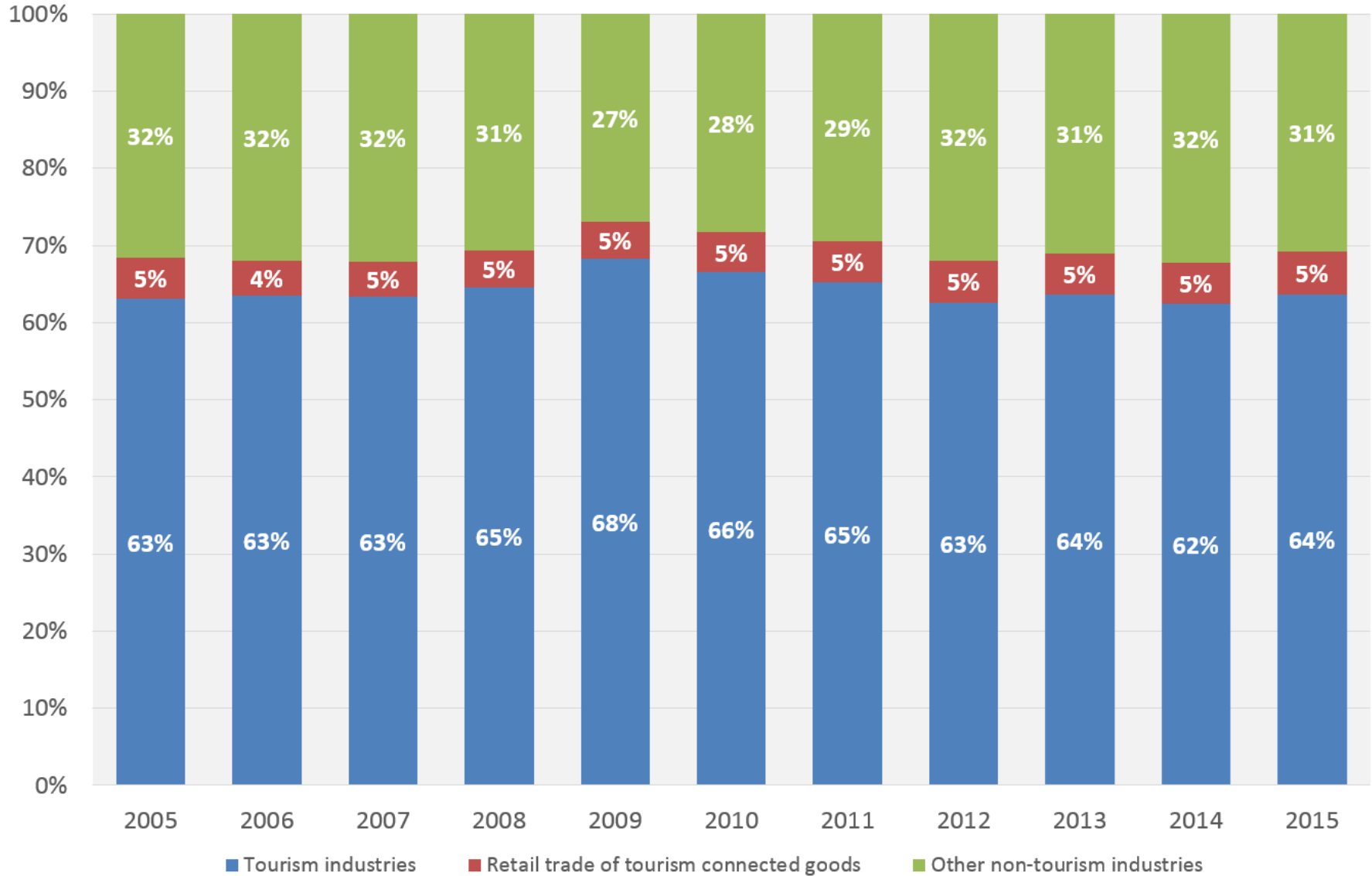
resident visitors

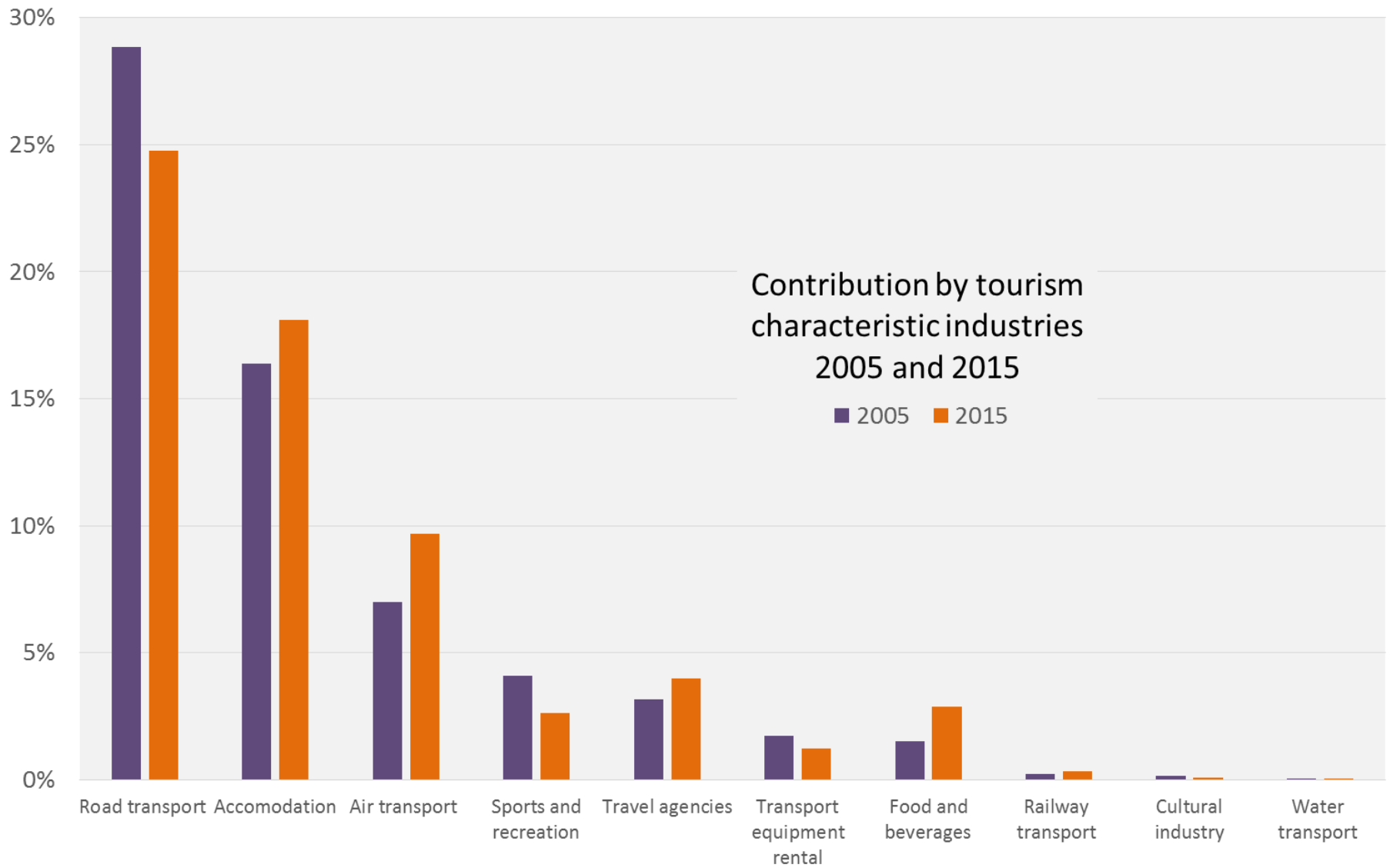


Tourism contribution to value added



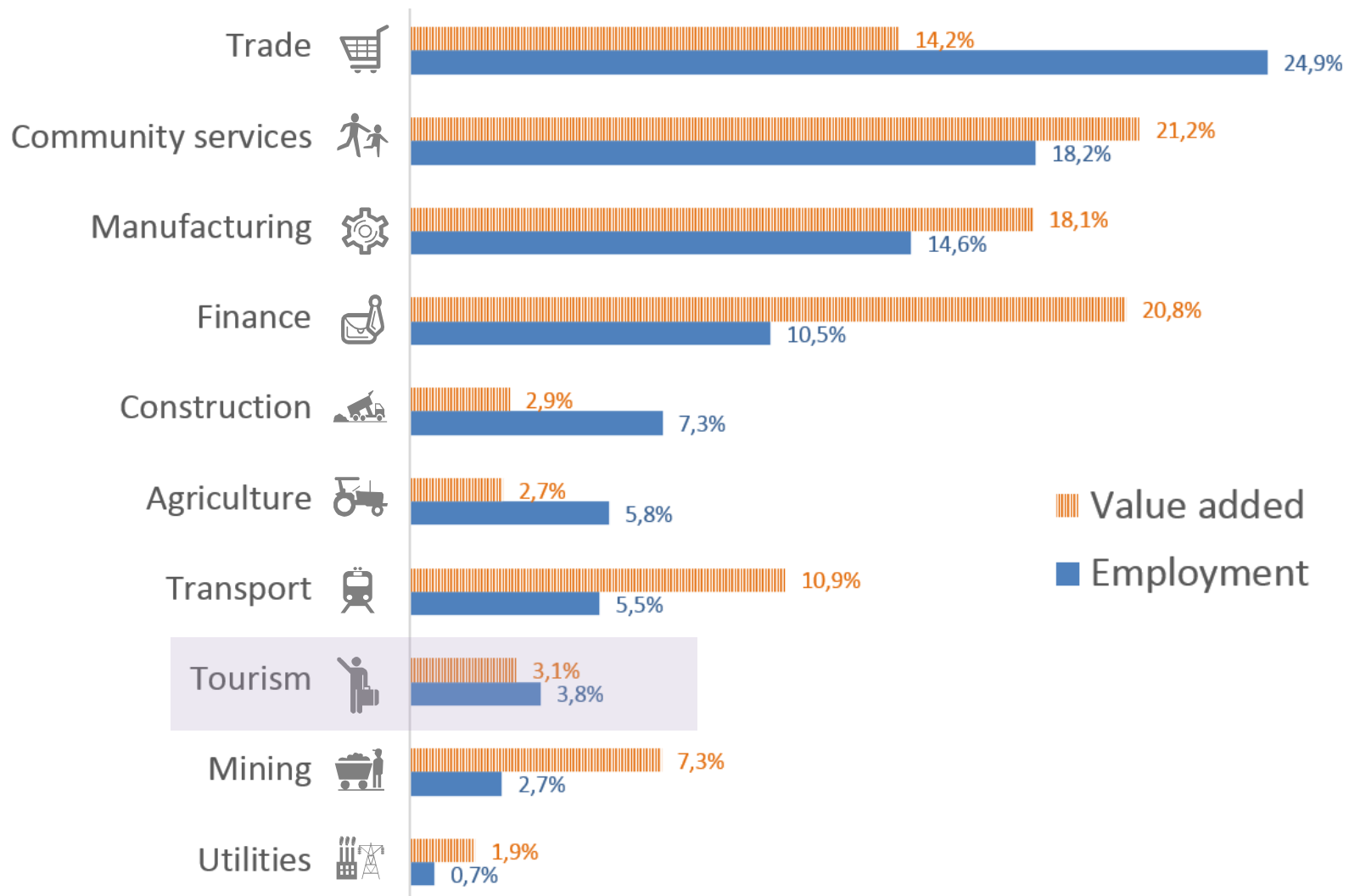
Tourism direct gross value added



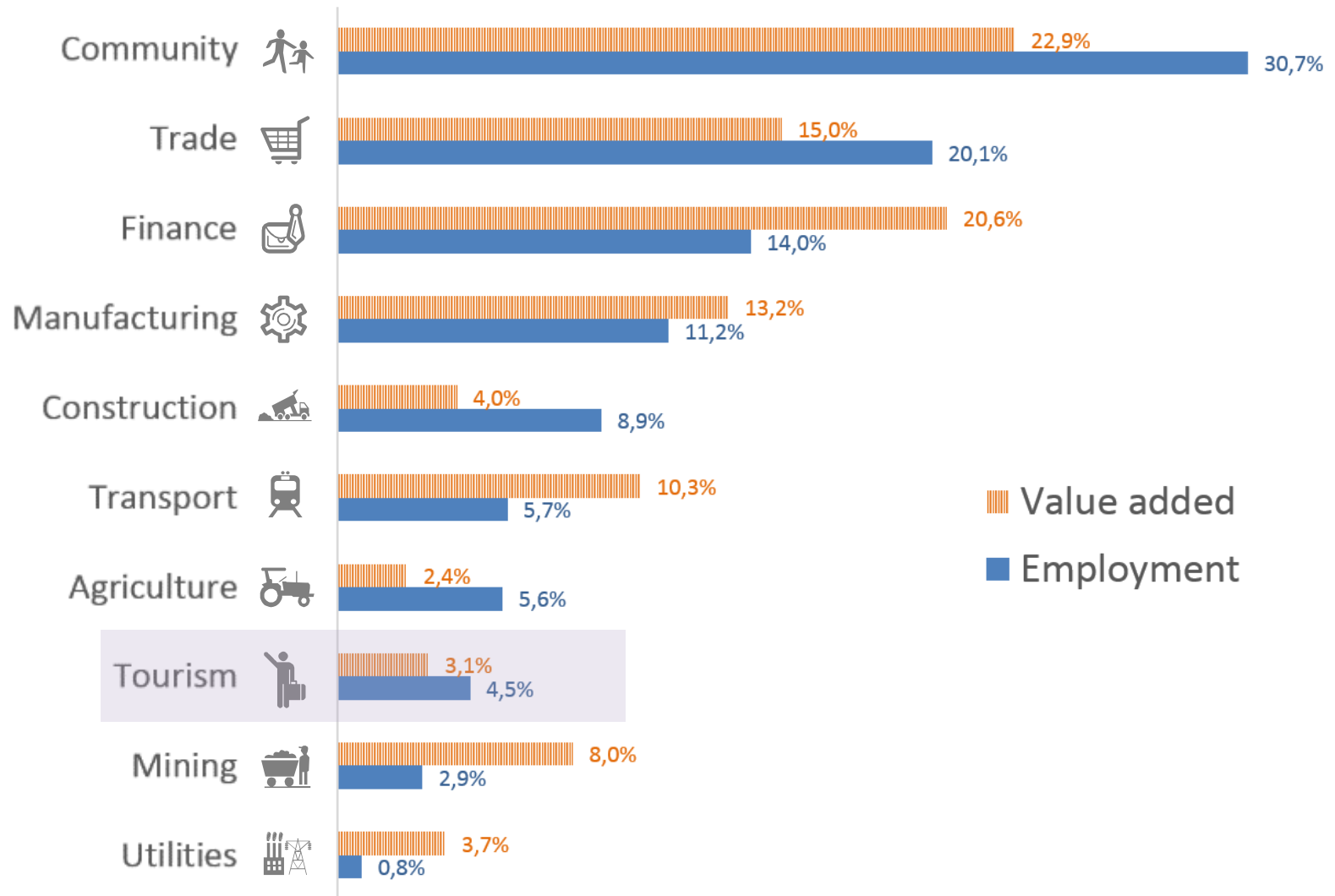


Industry comparisons

Contributions to value added and employment: 2005



Industry comparison: contributions to value added and employment: 2015





Thank
you!